



# THE BUSINESS CASE FOR DELIVERING BUILDING PERFORMANCE

Building performance is a key driver of business success. It is the foundation upon which a company's reputation, productivity, and profitability are built. Investing in high-quality building performance is not just a cost; it's a strategic advantage.

High-performance buildings offer numerous benefits, including reduced energy consumption, improved indoor air quality, and enhanced occupant health and productivity. These factors contribute to a company's bottom line and its ability to attract and retain top talent.

## REDUCED COSTS

Investing in high-quality building performance can lead to significant cost savings over the building's lifecycle. Energy-efficient buildings, for example, can reduce energy costs by up to 20%. Additionally, high-quality construction materials and methods can result in lower maintenance and repair costs.

## MEETING MARKET DEMAND

As the market for high-quality buildings grows, companies that invest in building performance are better positioned to meet market demand. High-quality buildings are more attractive to tenants and can command higher rents, leading to increased revenue and profitability.

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# KEY RECOMMENDATIONS BY SECTOR

## INVESTORS AND DEVELOPERS

Investors and developers should consider the following key recommendations:

- 1. Conduct thorough market research and feasibility studies before investing.
- 2. Engage with local stakeholders and community groups to understand needs and concerns.
- 3. Prioritize sustainable and resilient infrastructure investments.
- 4. Explore public-private partnerships to leverage resources and expertise.
- 5. Implement robust risk management strategies to mitigate uncertainties.
- 6. Focus on long-term value creation and social impact.
- 7. Stay updated on regulatory changes and industry trends.
- 8. Foster innovation and digital transformation in operations.
- 9. Ensure transparency and accountability in all transactions.
- 10. Collaborate with government agencies to streamline processes.

## DESIGNERS

Designers should consider the following key recommendations:

- 1. Adopt a holistic design approach that integrates environmental, social, and economic factors.
- 2. Utilize digital tools and technologies for efficient design and collaboration.
- 3. Engage in early and continuous communication with clients and stakeholders.
- 4. Prioritize sustainable and resilient design solutions.
- 5. Conduct thorough risk assessments and contingency planning.
- 6. Foster innovation and creative problem-solving.
- 7. Ensure compliance with all relevant regulations and standards.
- 8. Collaborate with other professionals to provide integrated services.
- 9. Maintain high standards of quality and craftsmanship.
- 10. Stay updated on industry trends and emerging technologies.

## CONTRACTORS

Contractors should consider the following key recommendations:

- 1. Establish clear communication channels and protocols with clients and designers.
- 2. Implement robust project management and risk management systems.
- 3. Prioritize safety and quality in all construction activities.
- 4. Engage in continuous learning and skill development for the workforce.
- 5. Explore innovative construction methods and technologies.
- 6. Ensure compliance with all relevant regulations and standards.
- 7. Foster strong relationships with suppliers and subcontractors.
- 8. Maintain accurate records and documentation throughout the project.
- 9. Prioritize sustainability and environmental stewardship.
- 10. Stay updated on industry trends and market conditions.

## OCCUPIERS

Occupiers should consider the following key recommendations:

- 1. Conduct thorough due diligence before occupying a space.
- 2. Engage with the building manager or landlord to understand building systems and risks.
- 3. Implement robust safety and security protocols.
- 4. Prioritize indoor air quality and occupant health.
- 5. Foster a sense of community and collaboration among occupants.
- 6. Stay updated on building regulations and standards.
- 7. Report any issues or concerns promptly to the building manager.
- 8. Participate in building performance evaluations and feedback loops.
- 9. Prioritize sustainability and environmental stewardship.
- 10. Stay updated on industry trends and market conditions.